

Fundraising with OutreachCircle

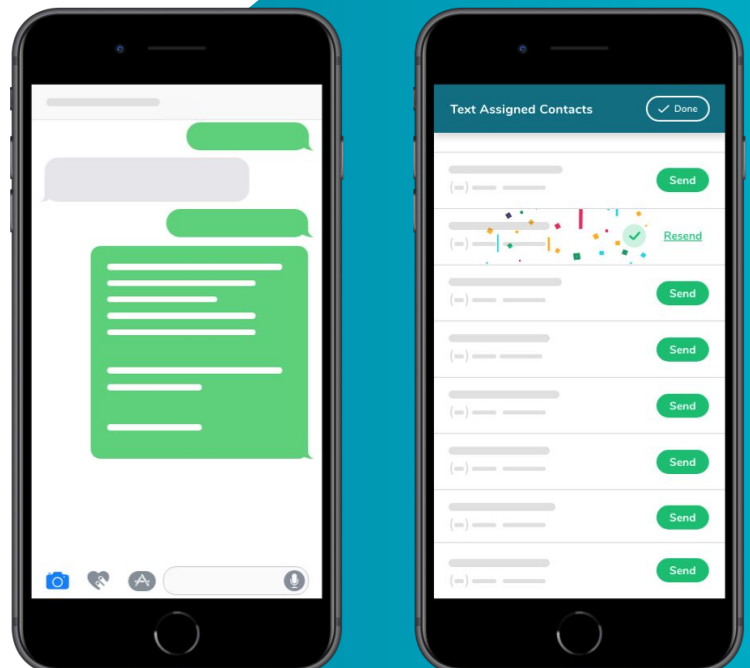
OutreachCircle can help you take your fundraising efforts to new heights: you can use our organizing tools to send personal texts to donors and VIPs, replace paper event registration with our rapid digital sign-in process (no app required!), and your supporters (or co-hosts) can ask their network to donate with our relational tools.

Affinity P2P Texting

Affinity P2P Texting enables donor follow-up via **personal text**. Dramatically more efficient, personal and effective than mass email and voicemails. Text hundreds of donors in just minutes.

Workflow

1. Admin uploads a list of names with cell phone numbers and creates a sample message
2. Candidate/staff texts the assigned list of contacts (messages come from their own phone number)

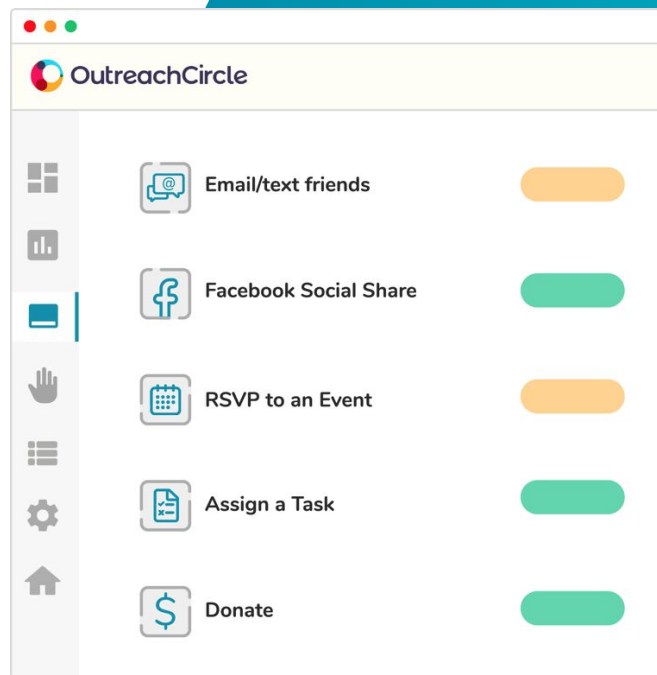


OutreachCircle Action Hub

OutreachCircle's Action Hub makes it easy to recruit, engage and activate your donors.

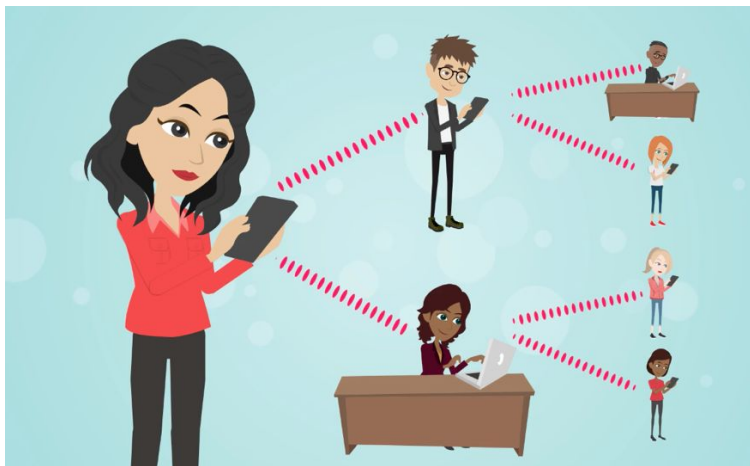
Key Features:

- **Digital event sign-in:** sign-in event attendees electronically in seconds; eliminate paper and pencil sign up forms and related data entry
- **Social sharing:** enable supporters to share upcoming events and donation requests through social media
- **Ongoing engagement and information:** give donors inside updates, announcements or talking points to further build their relationship with the campaign.



Relational Organizing with OutreachCircle

With OutreachCircle, you enable your supporters, donors or co-hosts to quickly connect with hundreds, even thousands of their friends. Your supporters can reach out to their contacts by email, text message and social media.



Host Workflow

1. Host personalizes pre-loaded message
2. Uploads their contacts, if desired
3. Shares donation ask or event invitation via email, text, social media, or another app

Contact support@politicaldata.com or visit client.outreachcircle.com to learn more.