

ID, Persuasion and GOTV with OutreachCircle

With OutreachCircle, you can take your voter persuasion and turnout efforts to new heights. We have worked with thousands of campaigns of all sizes around the country. Research has shown that OutreachCircle provides 5% turnout bumps at the top of the ticket and 10-20% improvement with down ballot races.

Relational Organizing with OutreachCircle

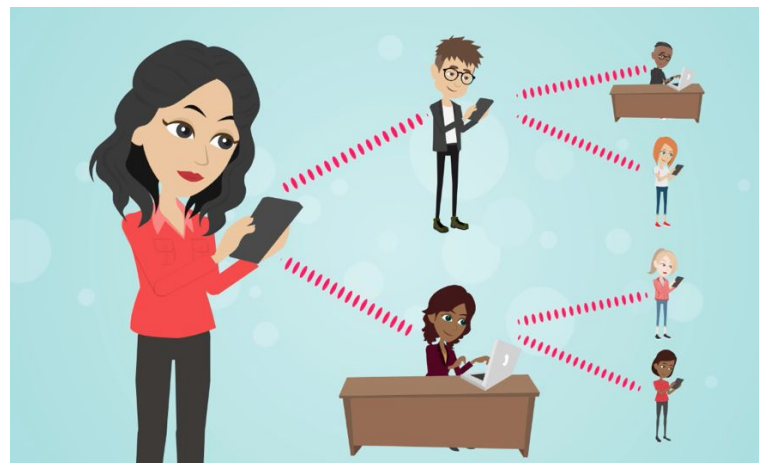
With OutreachCircle, you enable your supporters to find and quickly connect with all of their friends that are in your district. Then they can reach out to their contacts via email, text message, and social media.

Supporter Workflow

1. Supporter personalizes pre-loaded message
2. Uploads their contacts, if desired (matched in real time against any list or voter file)
3. Shares via email, text, social media, or another app to recruit, donate, or spread the message

Key Features:

- Realtime Voter Mapping
- Robust Reporting
- Automated voter ID collection with no data entry
- 2-Way VAN Integration
- Filter and Segment Lists
- Outreach via email, text, or social

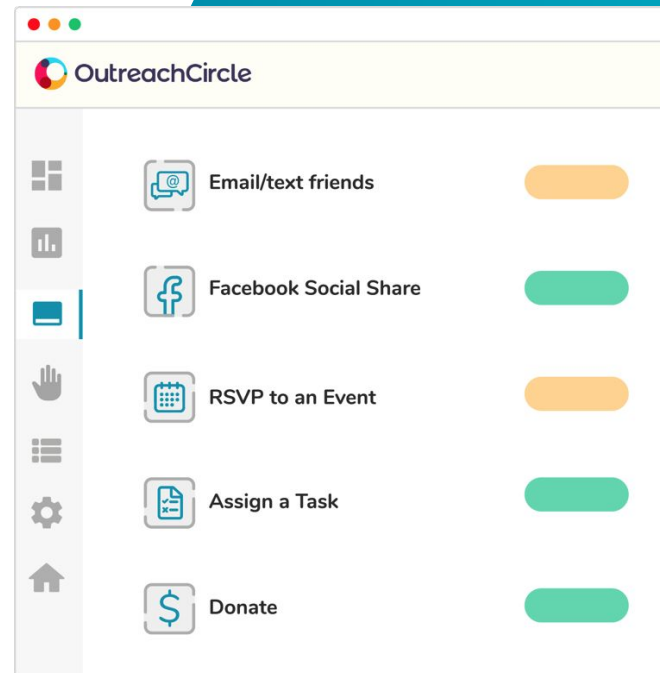


OutreachCircle Action Hub

OutreachCircle's Action Hub makes it easy to recruit, engage and activate your supporters..

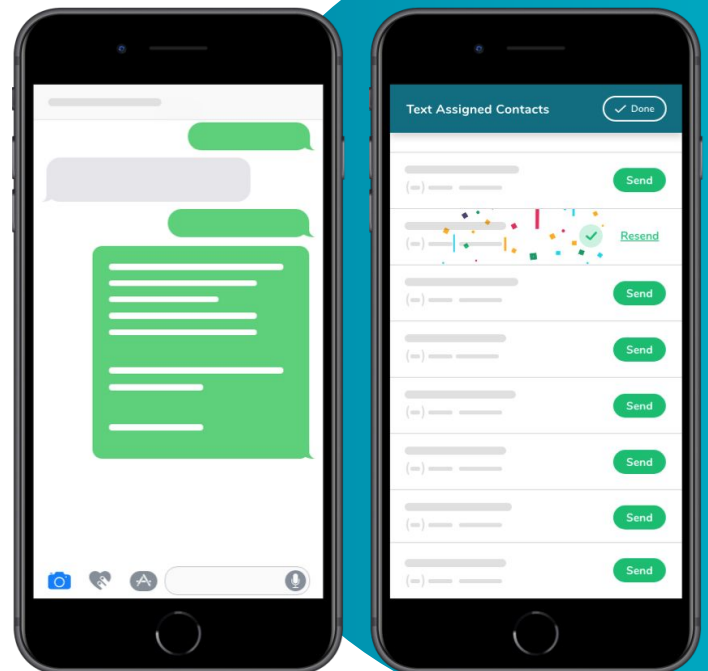
Key Features:

- **In person and online sign-in:** onboard volunteers in seconds; eliminate paper and pencil sign up forms and related data entry
- **Social sharing:** enable supporters to share upcoming events and organizational updates through social media
- **Ongoing engagement and information:** engage, inform and activate volunteers with a regular stream of updates and activities.



Affinity P2P Texting

Implement neighbor or precinct captain texting programs that are efficient and effective. Assign organizers and volunteers a list of voters to “canvas” via texting. Unlike traditional texting, Affinity Texts come from the users own phone number enabling a deeper connection with long term engagement.



Contact support@politicaldata.com or visit client.outreachcircle.com to learn more.