

School Fundraising with OutreachCircle

The founders of OutreachCircle have raised money for their kids' schools and know how much work it is. You want the best for your kids, but you have a limited budget and have no spare time!

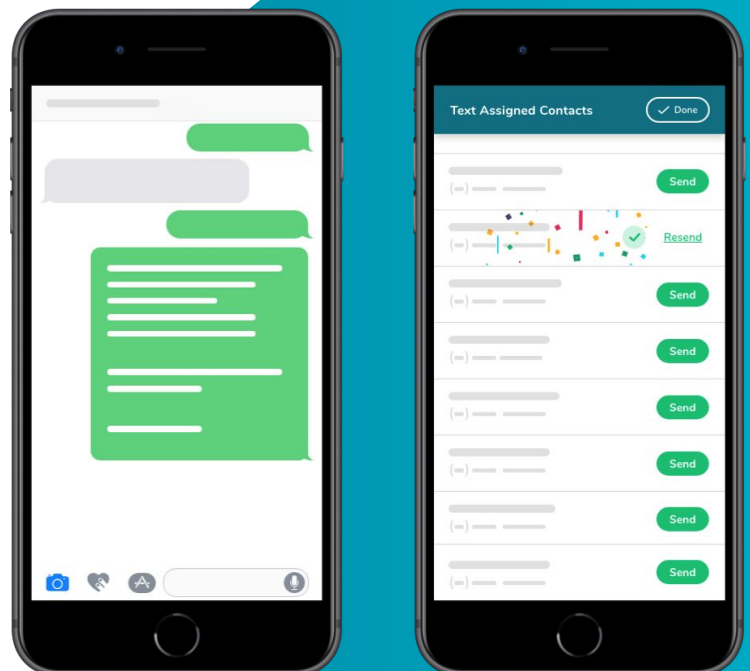
With OutreachCircle you can quickly follow up with parents and alumni, increase attendance at fundraising events and grow donations per attendee. We know it's always the "same ten parents" doing all of the work. We know what it's like and we are here to make your life easier. Setting up OutreachCircle is quick and easy. And best of all, it's affordable.

Affinity P2P Texting

Affinity P2P Texting enables parent/alumni follow-up via **personal text**. Dramatically more efficient, personal and effective than mass email and voicemails. Text hundreds of parents in just minutes.

Workflow

1. Upload a list of names with cell phone numbers and compose a sample message. We recommend assigning specific parents for grade levels, new families, and alumni.
2. Volunteers text donors (messages come from the volunteer's own phone number)
 - (a) Send texts before events to increase Attendance
 - (b) Send texts after events to thank attendees and for follow-on requests (i.e. purchase unsold items from an auction)

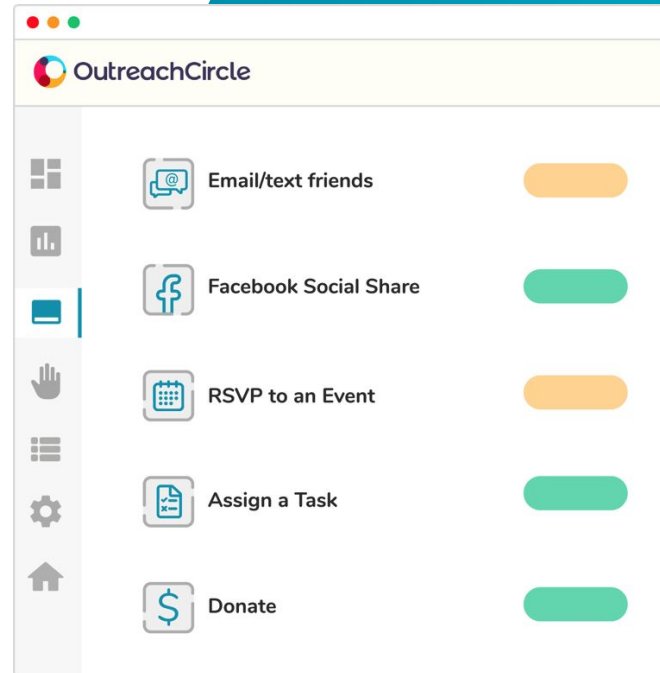


OutreachCircle Action Hub

OutreachCircle's Action Hub makes it easy to recruit, engage and activate parent volunteers year-round.

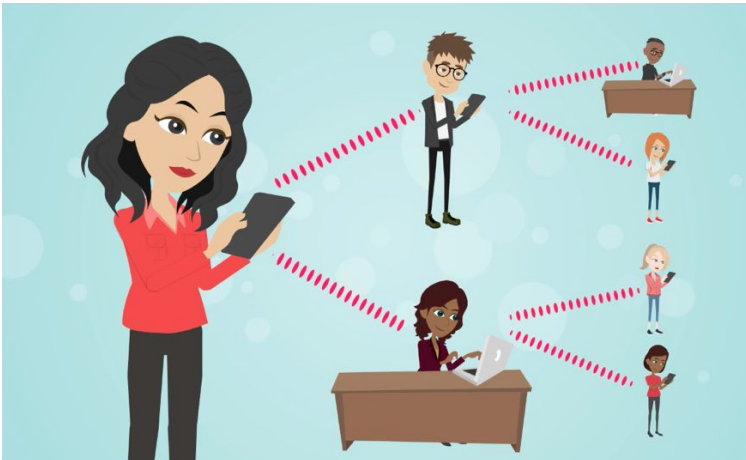
Key Features:

- **Digital volunteer sign-in:** recruit volunteers in seconds; eliminate paper and pencil sign-in forms and related data entry
- **Task management:** assign volunteers tasks
- **Social sharing:** enable volunteers to share upcoming event details through social media
- **Ongoing engagement and information:** engage and update volunteers and donors year round



Relational Organizing with OutreachCircle

With OutreachCircle, you enable your parent volunteers to quickly invite their friends to your annual events. With the extra personal touch of messages coming from parents directly (vs the school or PTA), your attendance will be higher. Messages can be sent via email, text, or social media.



Workflow for volunteers

1. Volunteer personalizes pre-loaded message
2. Uploads their contacts, if desired
3. Shares event details via email, text, social media, or another app

Contact support@politicaldata.com or visit client.outreachcircle.com to learn more.