

# OutreachCircle for State and County Parties

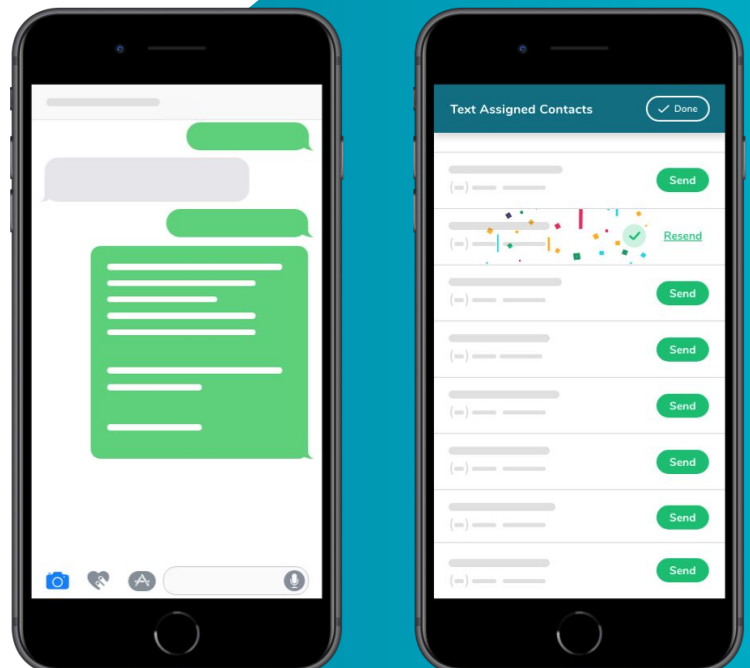
OutreachCircle is the ideal party building tool, both on and off-cycle: your fundraising and party affairs staff can send personal texts to donors and party leaders, you can recruit and engage volunteers via the supporter action hub, and you can leverage your supporters to run large scale relational organizing efforts for electoral campaigns.

## Affinity P2P Texting

Affinity texting is great for following up with fundraising prospects, updating key leaders (party, labor, elected officials), block captains, and organizers.

### Workflow

1. Admin uploads a list of names with cell phone numbers and creates a sample message
2. Staff/volunteer texts the assigned list of contacts (messages come from their **own phone number**)

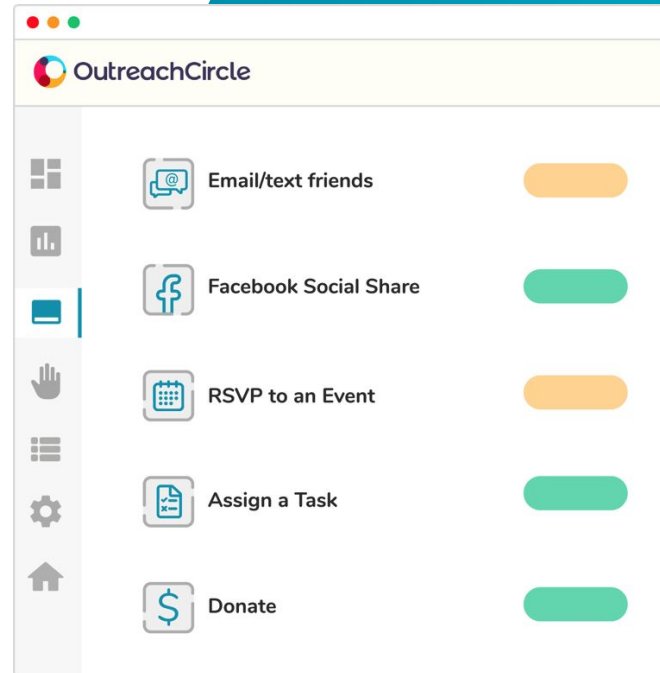


# OutreachCircle Action Hub

OutreachCircle's Action Hub makes it easy to recruit, engage and activate your volunteers.

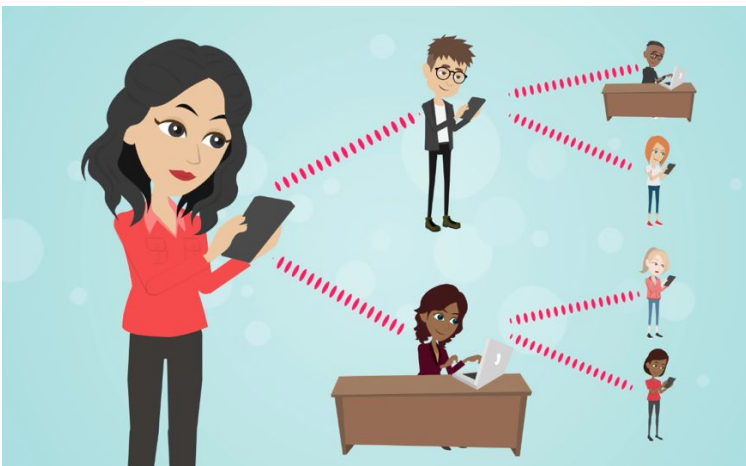
## Key Features:

- **Digital event sign-in:** sign-in event attendees electronically in seconds; eliminate paper and pencil sign up forms and related data entry
- **Social sharing:** enable supporters to share upcoming events and donation requests through social media
- **Ongoing engagement and information:** give supporters inside updates, announcements or talking points to further build their relationship with the party.



## Relational Organizing with OutreachCircle

With OutreachCircle, you enable your supporters to quickly connect with all of their friends who are registered voters in your state or district. Then they can reach out to their contacts via email, text message, and social media.



### Workflow

1. Supporter personalizes pre-loaded message
2. Uploads their contacts, if desired (matched in real time against any list or voter file)
3. Shares invites, voting info, and more via email, text message, social media, or another app

Contact [support@politicaldata.com](mailto:support@politicaldata.com) or visit [client.outreachcircle.com](http://client.outreachcircle.com) to learn more.