

Using OutreachCircle at Events

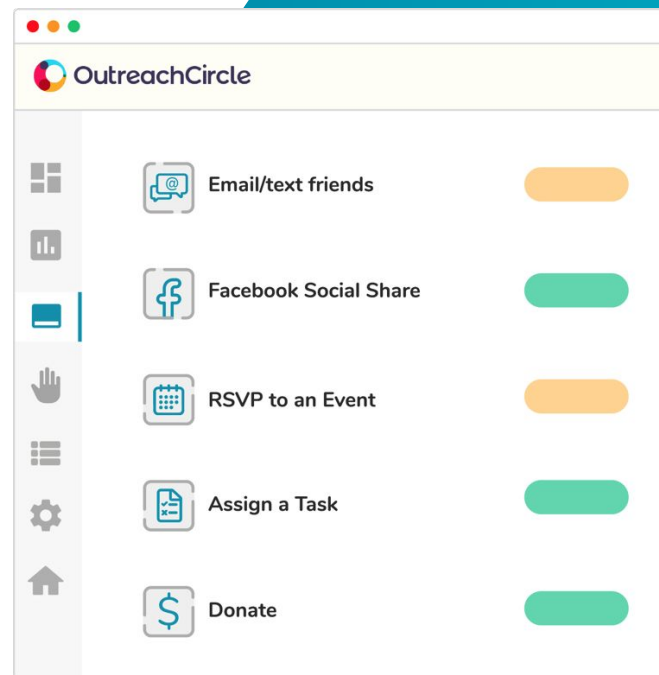
Make sure all of your events are a success with OutreachCircle's powerful event tools: use Affinity texting to send personal texts to ensure VIPs show up, replace paper event registration with our rapid digital sign-in process (no app required!), and enable staff or hosts to invite their friends quickly using relational tools.

OutreachCircle Action Hub

OutreachCircle's Action Hub makes it easy to recruit, engage and activate supporters.

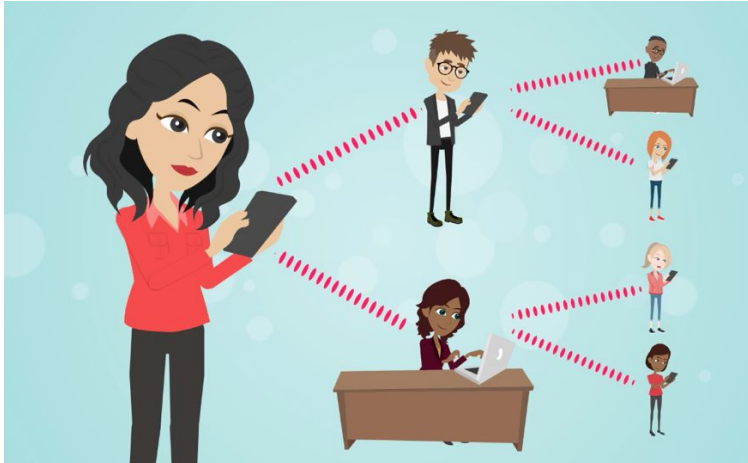
Key Features:

- **Digital event sign-in:** sign-in event attendees electronically in seconds; eliminate paper and pencil sign up forms and related data entry
- **Social sharing:** enable supporters to share upcoming events and donation requests through social media
- **Ongoing engagement and information:** give supporters inside updates, announcements or talking points to further build their relationship with the campaign.



Relational Organizing with OutreachCircle

With OutreachCircle, you can enable your supporters, donors or co-hosts to quickly contact hundreds, even thousands of their friends. Your supporters can reach out to their contacts by email, text message, and social media.



Supporter Workflow

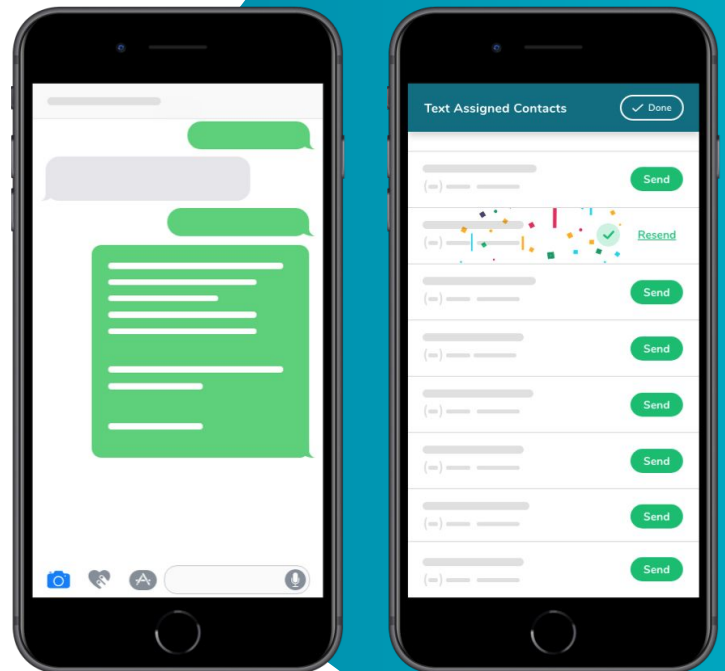
1. Supporter personalizes pre-loaded message
2. Uploads their contacts, if desired
3. Shares event invitation or information via email, text, social media, or another app

Affinity P2P Texting

Utilize Affinity Texting to invite attendees via **personal text**. Dramatically more efficient, personal and effective than mass email and voicemails. Text hundreds of attendees in just minutes.

Workflow

1. Admin uploads a list of names with cell phone numbers and creates a sample message
2. Staff/volunteer texts the assigned list of contacts (messages come from their **own phone number**)



Contact support@politicaldata.com or visit client.outreachcircle.com to learn more.