

Volunteer Recruitment with OutreachCircle

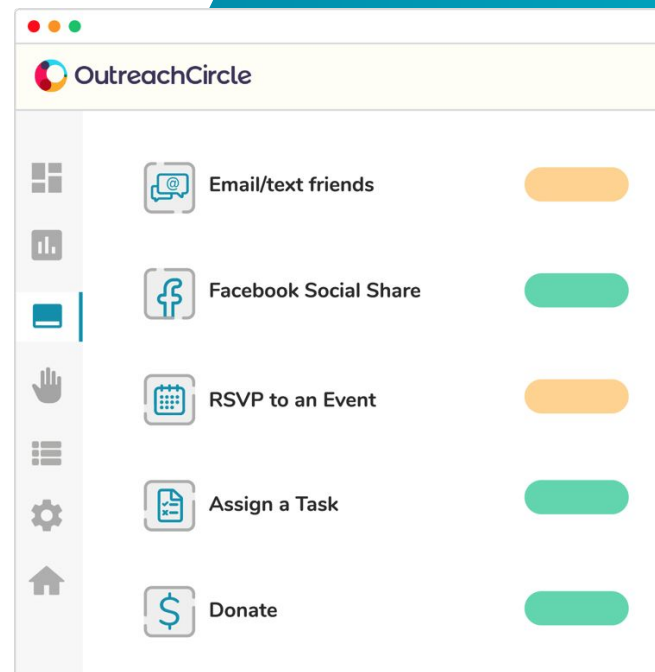
OutreachCircle can help you take your volunteer recruitment efforts to new heights: you can use our organizing tools to send personal texts to engage volunteers, recruit volunteers in person and online with no data entry, and your supporters can use our relational tools to recruit their friends get involved as well!

OutreachCircle Action Hub

OutreachCircle's Action Hub makes it easy to recruit, engage and activate your volunteers.

Key Features:

- **In person and online sign-in:** onboard volunteers in seconds; eliminate paper and pencil sign up forms and related data entry
- **Social sharing:** enable supporters to share upcoming events and organizational updates through social media
- **Ongoing engagement and information:** engage, inform and activate volunteers with a regular stream of updates and activities.

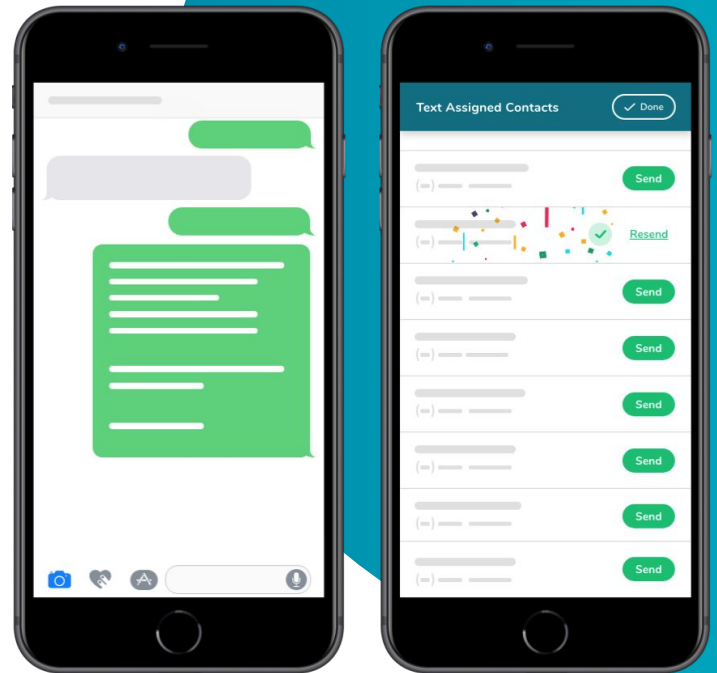


Affinity P2P Texting

Affinity P2P Texting enables organizers and volunteer captains to follow-up via **personal text**. Dramatically more efficient, personal and effective than mass email and voicemails. Text hundreds of volunteers in just minutes.

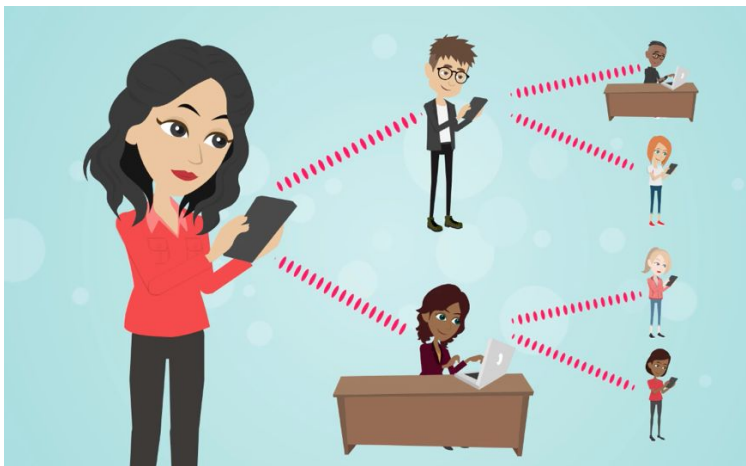
Workflow

1. Admin uploads a list of names with cell phone numbers and creates a sample message
2. Organizer texts the assigned list of volunteers (messages come from organizer's **own phone number**)



Relational Organizing with OutreachCircle

With OutreachCircle, you enable your supporters to quickly connect with hundreds, even thousands of their friends. Your supporters can reach out to their friends by email, text message, and social media.



Workflow

1. Supporter personalizes pre-loaded message
2. Uploads their contacts, if desired
3. Shares via email, text, social media, or another app to recruit, donate or spread the message

Contact support@politicaldata.com or visit client.outreachcircle.com to learn more.